



INGLESIDE TERRACES HOMES ASSOCIATION

www.ITHASF.org

SPRING 2011

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Webmaster: Mark Goldstein

Regular monthly meetings of the ITHA are held at 7:30 P.M. on the third Thursday of each month, January, February, March, April, May, June, September and October. No regular meetings are scheduled for July, August, November, or December. Location is the St. Francis Episcopal Church, 399 San Fernando Way, and all Terraces residents are welcome.

ITHA, P.O. Box 27304, San Francisco, CA 94127-0304

President's Letter

By Mark Scardina

It's Spring and time for our first newsletter of the year. Those of you embroiled in spring cleaning can take advantage of our annual ITHA Garage Sale coming next month on Saturday, May 14th. Please see the announcement in this issue. For the first time we are combining our membership drive letter with this newsletter in an effort to save money. We have had to tighten our belts as our donations were down last year. Norman Muenier explains our situation, as well as providing an update on all of your association's activities in this issue.

While we have not been able to expand our programs and services this year, I am pleased to announce that we are making our web site into a neighborhood portal that will be updated regularly. The first announcement I would like to make is that we have moved to www.ithASF.org, making use of a new service provider that will allow us to offer more web site services. Thanks go out to Mark Goldstein who has taken the baton from Bob Karis, who started our site and maintained it for many years.

The first new service on our new site is our online dues payment service in partnership with PayPal. Not only can you conveniently pay your yearly dues online with your credit card securely, you can do so without needing a PayPal account. We are also pleased to offer a monthly dues payment plan starting at only \$3 a month for 12 months. Please take a moment, if you can, and join or renew today.

Those of you who attended our annual meeting last November, know that we have a new member in Linda McGilvray, our newsletter editor. We welcome her onboard! With this change we lost our longtime member and NERT coordinator JoAnn Tracht-Rawson. She took over for Barney Johnson and has done an outstanding job managing this vital neighborhood service and our volunteer team members. Our thanks and well wishes go with her and her family. I am pleased to announce that before she left, she was able to find her replacement. Let me take this opportunity to introduce longtime ITHA resident, Paul Kameny, as our new NERT coordinator. By the time you read this, he and our other team members will have participated in a city-

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wide drill on April 16th. The recent earthquake and tsunami in Japan served to remind us how vital and important it is to be prepared. I would also like to thank Mike Moskowitz who has served as our secretary but had to resign due to time constraints. We are actively looking for a replacement. Feel free to contact me if you are interested.

Finally, I know neighborhood safety is on the minds of many of you given the turnover of leadership we have seen in the last year at Taraval police station. We now have a new captain, Curtis Lum. Though we have seen more than our share of changes over the last two years, Captain Lum has made an excellent impression on our representatives to the SFPD Citizen's Advisory Board. As always, be safe, stay alert and don't hesitate to report any suspicious activity.



Photos from the caroling party in 2009 by Patricia Duff.

What a Surprise!

On March 12, 2011 there was a St. Patrick's Day Parade in SF. There were many marching bands, parading girls in Irish dress, old cars, garbage men parading with old garbage buckets and of course, NE RT (Neighborhood Emergency Response Team). Yes, NERT was there in full regalia parading in back of the San Francisco Fire Department. Regalia means long pants, boots, helmets with headlights, orange vests, NERT IDs and smiles.

We marched from 2nd Street up Market Street to the side of City Hall. It was a beautiful day and a very pleasant walk. We would walk, then stop, and continue that pattern all the way. There were thousands of people cheering us on. Bystanders eagerly took our disaster handouts, probably because of what recently happened in Japan.

Now for the surprise. After the march I talked to a policeman and he pointed out that with all the thousands of people, there was no crime or drunkenness, nor any problems during or after the parade.

And now for the commercial. NERT is looking for Ingleside Terrace people who want to learn how to make their homes safe, design a personal disaster plan and help others in time of an emergency, like an earthquake.

Please contact Paul Kameny, NERT Coordinator, at 337-1600 for more information.

MARK YOUR CALENDAR! Upcoming Events in the Terraces



Garage Sale: Saturday, May 14

See information form on back page

Annual Picnic: Sunday, September 25

Annual Meeting: Saturday, November 5 or 19

Christmas Caroling: Sunday, December 18

April, 2011

Dear Neighbors,

Well, here we are again at the start of a new year for ITHA! We had a wonderful fun-filled year in 2010 and hope you participated in our many community events. I missed the Annual Picnic in September, but have heard from many that a fine time was had by all. I know that our Social Committee works very hard to make sure that we have nice donated items to raffle, even some good seats for a 49rs game! *Thank you Sean Elsbernd for that kind donation!* Thanks everyone for purchasing tickets! Our wonderful neighbors brought all sorts of fine food items to share. ITHA provides the dogs, burgers, sodas and other things. In May, ITHA sponsored the annual Garage Sale. Over 30 households participated; I hear they provided all sorts of 'good finds' for the shoppers.

At our November Annual Meeting of the entire ITHA membership, we once again hosted a lively discussion. We heard from all of our committees who work very diligently to make sure that your concerns are heard and addressed in a timely manner. **Mark Scardina** and **Mark Goldstein** are leading the effort to enhance and expand our electronic communications with our neighborhood in an effort to bring you information efficiently at lower cost.

I hope that when you walk the Terraces, you have noticed how well our 'public' spaces look thanks to our wonderful and loyal gardener **Gus Gonzalez**. Several of you have employed Gus for your own gardens, and I see the results every time I take my walk. We are lucky to have such great care given to our Sundial, Moncada and Corona Parks and traffic circles - cutting and edging the grass, pulling weeds and even watering areas that do not have sprinklers! This is our largest yearly expense, and Gus and his crew are worth it! If you see Gus around please let him know your appreciation. A little acknowledgment goes a long way.

The **SUNDIAL**, our newsletter, will be published only twice this year. It is so expensive that this decision was arrived at with regret. We hope to find funding to send out postcards announcing various events, but that remains to be seen. If we do not find funding, we will have to revert to hand delivery of the no-

tices. With block volunteers, hand delivery is not a bad thing, as it becomes a community building effort when the door is opened and a face-to-face delivery happens. At the annual meeting, **Linda McGilvray** agreed to accept a seat on the Board. Linda has been editing and publishing *The Sundial* for the past year. We appreciate the hard work that goes into that communication piece and are pleased to have her on the Board!

Wendy Dwyer and **Sandy Gandolfo** are busy organizing the Garage Sale for May 14th. The Annual Picnic in September has also been given a huge lift as these two dynamic neighbors work hard to find raffle donations, procure food items, arrange the rental and delivery of the tables, get decorations, find volunteers and all the chores that go with this fine event. In December our Social Committee puts on a Holiday Caroling fun event. Remember to join us for this community evening of song, food and warmth, hosted by a volunteer neighbor. We thank **Mark Goldstein** and his musicians for their fantastic accompaniment.

We are very sad to announce that our long time leader of the NERT community, **JoAnn Tracht-Rawson** and her family have made the decision to relocate to the East Bay. JoAnn has led the NERT effort for several years. She has been a tremendous value to the neighborhood and will be deeply missed. This leaves us needing a new leader for this valuable service. NERT is important, it raises awareness and provides training to effectively keep communication WHEN the 'big one' hits. Everyone will appreciate the necessity for clear communication when it occurs! We also have a small but dedicated group of Ham Radio operators in ITHA to complement their effort. We know how well these work when the telephones are down. First responders will be a critical key in assisting the Fire and Police Departments as they deal with problems in a disaster. We strive to stay prepared and ready. Everyone in the neighborhood is welcome to join these efforts. It's simple to learn the steps that will be vitally effective when the need arises. The San Bruno gas explosion brought this way too close to home for me; the moment the news broke I knew that our radio communication would be the best way to stay in touch with the emergency

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Once again I want to thank our great neighbor **Budd Weed** who makes every effort to meet and greet new neighbors with his Welcome Wagon of nice things. We hear from those he visits how appreciated it is to be greeted and welcomed! Thanks Budd!

Suzanne McDonnell and the Design Review Group are hard at work drafting guidelines that will help preserve our historic neighborhood. The group is open to anyone who would like to participate in their monthly meetings. Stay tuned for a community-wide meeting announcement to present the work to date and the next phase of establishing design review. If you are interested please contact the group at designreview@ithasf.org for information.

Graffiti vandals have recently hit our community pretty hard. Working with the SF Police and other City Departments we try to remove this mess as fast as we can. **John Duff** has been leading this effort, along with other involved neighbors they keep us free of it. Please be vigilant in reporting and removing graffiti. The SFPD can identify taggers by photos you take of their work and send with location to ggreg.crump@sfdpw.org.

Being a voluntary dues organization presents us with some unique challenges. While we have over 750 addresses within our borders, currently ONLY 251 homes participated in 2010 by sending in their once yearly payment. The good news is that the current participation is very close to past years, but unfortunately a growing percentage of these payments are only the \$25 minimum. The result is that we will need to cut back on our services until we can grow our participation, restore the contribution level or find alternate fund raising projects. Everyone is familiar with the difficulties caused by the current economic situation and we have been diligent in minimizing our expenses.

PLEASE dig deep and send us what you can. Currently we are running in the RED, using up funds that have accumulated over years. We cannot sustain our community services. Your board is always open to more volunteers and fund raising ideas. Ingleside Terraces is our HOME. Please support your Board by helping out with what you can give. If you need to spread your

contributions out over the year, please do. Let's build our community and our financial resources at the same time! Please be sure to look at the electronic payment option for dues payment to ITHA.

NEW SERVICE: Now pay your dues online yearly or in monthly installments at www.itha.org. Use your credit card or PayPal – no online account required and its fully secure!

Your Board of Directors for 2011:

Mark Scardina, president@ithasf.org
 Sandy Gandolfo, vicepresident@ithasf.org
 David Supan, treasurer@ithasf.org
 Secretary, OPEN SPOT

At Large:

Irene Carter, Annemarie Conroy, Paul Conroy, Mark Goldstein, John Duff, Linda McGilvray, Norman Meunier, Budd Weed, OPEN SPOT, Lonnie Lawson, ex officio

We meet monthly on the third Thursday except for July, August and December. November is our Annual Meeting. Everyone is welcome to attend all of our meetings. You may contact the Board at itha@ithasf.org to express any concern. We listen and help in any way we can.

Thank you EVERYONE! We depend on your support and appreciate it very much.

Norman Meunier, membership@ithasf.org



The centennial book on the Terraces will come out in Spring 2012.

SAFE for ITHA Neighborhood Watch

If you would like to start or join a neighborhood watch group on your street feel free to visit SFSAFE.org or ithasf.org to join our ITHA email groups.

Growing Roses in Ingleside Terraces

By Sebastian on Urbano Drive

Based on comments by people I've talked to walking the Urbano circuit, I'm a successful rose grower in a climate that is less than rose friendly. I owe my success to three things: picking the right varieties, using a combination systemic fertilizer and anti-pest rose food once a month during the growing season (Bayer brand), and knowing how and when to prune and to trim spent blooms (dead heading).

Cecile Brunner and Ingrid Bergman are two good "SF-grows-well" varieties.

What an old fashioned gem Cecile Brunner is! In the west of Twin Peaks fog belt she grows like a weed and thrives on benevolent neglect with only an occasional spot of yellow or brown on the lower leaves in the foggiest of mid-summer months. She has a great old-time rose scent and a very long blooming season and lends herself to training into many shapes from gateway "climbers" to lacy shrubs to arched cascades and even to multi-trunked patio trees! Just look around the neighborhood and you'll see many of her uses. She'll even succeed on fewer direct sunlight hours than the modern hybrids will. Mine thrive in a semi-shady backyard and a side yard that gets only limited late morning and early afternoon sun. I never prune my Cecile Brunners as I would hybrid roses; a trimming to shape is all that is necessary, and they even take well to the use of hedge clippers to shear them into what I want. Mine are nearly evergreen here and give year-round interest. They also thrive on no extra water other than what the garden as a whole gets.

However, the roses that get the positive comments by passers-by are my Ingrid Bergmans. They have the archetypical red rose look. The first bloom, which peaks around late April with a sea of blood red eight-inch blossoms across the front of my home, is the clear highlight of the year in my garden. The waves of color are typical of this variety which has a few blooms all spring, summer, and fall and sometimes even a few as late as Christmas, but really knocks your socks off in two main flushes of bloom (and some

lesser ones) during spring and summer. Although they are not quite so much at home in this neighborhood as the Cecile Brunners are, they are fairly low maintenance, with just a touch of brown and yellow spotting on the bottom leaves, which can be pulled off if they become unsightly. Ingrid Bergman is a hybrid rose, so it does need more water than the average garden shrub. The Ingrid Bergman, like most hybrid roses, thrives with severe pruning. That is, I take the mature bushes down to 4 or 5 shoots that are about 4 or 5 buds long on each bush (that means in early January you can barely see the tips of the shoots over the short boxwood hedge across the front of my home). That gives me the burst of spring growth and bloom that I am after. On occasion I have neglected this pruning, only trimming down to waist high instead, due to other commitments at the time, and although I got fair growth and bloom, I also saw that the yellow and brown spotting was more severe and was noticeable earlier in the summer.

To get repeat blooming during the growing season, you'll have to be pretty conscientious about removing dead flowers or "dead heading". Remember, a flower's purpose is to produce seed, and, once it blooms, the base of a rose will develop into a rose hip which is a seed bearing fruit. Once the bush sets enough of these hips (i.e.; has had a successful breeding season), it will stop blooming. Removing the spent flowers/hips fools the bush into blooming again and again.

Rose Society website: <http://sfrosesociety.com>

Police Phone Numbers

Emergency: 911

Non-emergency: 553-0123

Anonymous tip line: 242-9753

Drug activity: 1-800-CRACKIT (272-2548)

Any city agency: 311

Emergency: 911 (911 from a cell phone goes to the CHP)

Dial directly to SFPD emergency dispatch: 553-8090 (use for cell phones in the City, unless you are on Interstate 280 or the freeway portion of 101)

Spring Fling Garage Sale

Saturday, May 14, 2010 • 10:00 am – 3:00 pm

All neighbors in Ingleside Terraces are invited to open their garage doors for the sale. Publicity, courtesy of ITHA, will be placed in local classified sections.

Take advantage of this great money-making event!

Last Name _____ Phone _____
(Name will not be printed on map)

Address for map _____

Yes, I will be participating. I will offer items in the following 3 categories:

1. _____ 2. _____ 3. _____

Yes, I will help distribute publicity flyers and hang posters and banners the week of the event.

*Please fill out this form and return to Wendy Dwyer, 350 Urbano Dr., SF, CA 94127
by April 25. For more information call Wendy @ 706-0549 or email her at hairnetw@hotmail.com
There's a suggested donation of \$20. per household participating to support ITHA. Thanks.*

THE SUNDIAL

Ingleside Terraces Homes Association
P.O. Box 27304
San Francisco, CA 94127

PRESORTED
STANDARD
U.S. POSTAGE
PAID
Daly City, CA
Permit No. 1284

Please do not forward.

*See inside for new membership letter
and ITHA information!*